



Offered free-of-charge, TELUS WISE® (Wise Internet & Smartphone Education) **engages Canadians of all ages in a discussion** about Internet and smartphone safety to help keep ourselves, our families and communities safer from online criminal activity such as financial fraud and cyberbullying. There are many ways for you to participate:

- [TELUS WISE](#) is a program for adults, including parents and caregivers, which includes a virtual community providing access to a wealth of online safety resources. Also, in-person and virtual sessions are hosted by our TELUS WISE Ambassadors upon request.
- [TELUS WISE footprint](#) is an online digital citizenship program for kids who are 7 – 14 years of age, who are provided with a multi-faceted experience. We host sessions for schools and sports groups to help kids learn how to become good digital citizens and keep their digital footprint clean. There are also some great ways for kids to earn dollars for their school's digital literacy programs while they learn with our TELUS WISE footprint comic strip contests.
- [TELUS WISE in control](#) engages high school and young adults in the important discussion about protecting and positively grow their online reputation, protect themselves from cyberbullying, identity theft and more. This program includes hosting in-person sessions at high schools and post-secondary institutes across Canada.
- [TELUS WISE seniors](#) engages Canadian seniors in a discussion about getting the most of participating in our growing digital society safely. In-person sessions are hosted for seniors groups upon request by our TELUS WISE Ambassadors.
- [TELUS Learning Centres](#) – TELUS Learning Specialists in more than 500 of our TELUS locations, provide personalized, one-on-one guidance to customers on Internet and smartphone safety and security as a part of our Learning Centre program for Canadians of all ages.

TELUS WISE has reached over 1.7 million Canadians to date. This program would not be possible without ongoing collaboration with [our partners](#). By example we are honored to have the Canadian Association of Chiefs of Police (CACP) [endorse the TELUS WISE program](#). Collaboration with our partners has delivered important educational materials such as

- [TELUS WISE Helping our kids use their smartphone safely guide](#)
- [TELUS WISE Helping our kids navigate their wired world](#)
- [TELUS WISE Privacy matters guide](#)
- [TELUS WISE distracted driving guide](#)
- [TELUS WISE Helping Canadian adults navigate their wired world](#)
- [TELUS WISE seniors guide](#)
- [TELUS WISE tip sheets](#) produced in English, French, Chinese, Punjabi and Spanish
- [TELUS WISE footprint](#) comic / activity books

If you have any questions please don't hesitate to contact us at wise@telus.com or myself at shelly.smith@telus.com. You can also join the conversation online with @TELUS on Twitter using #TELUSWISE.

Regards,

A handwritten signature in black ink that reads "Shelly". The script is cursive and fluid, with the first letter 'S' being particularly large and stylized.

Shelly Smith
Director – TELUS WISE
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